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FOOD SHARE CHILDREN GET A BOOST FROM VENTURA-BASED NETWORK, INC.

Ventura County residents can visit Network.com/FoodShare to increase the donation

Network, Inc., a Ventura-based internet marketing company, wants to raise donation dollars and awareness for FOOD Share, a non-profit that provides food and support to the hungry in Ventura County. James Stevens, the CEO of Network, decided to do a month-long promotion for their free browser app – which enables consumers to get discounts from trusted local businesses – while at the same time raising as much money as possible for FOOD Share during their Hunger Action Month.

“We’re going to donate a dollar for every Ventura County resident that gets Network, our free browser app,” says Stevens. “The sky’s the limit. We’ll keep track of every unique visitor that gets our technology between September 1 and September 30. And we’ll donate a dollar for every new user. The consumer gets a great new way to save, and Food Share gets a sizable donation. It truly is a win-win.”

Stevens chose FOOD Share because of their exceptional work in the community. “Most Ventura County residents have heard of Food Share by now, but not many know exactly what FOOD Share does” Stevens states. “FOOD Share distributes over 9 million pounds of nutritious food each year through more than 150 non-profit partners, government programs, and outreach programs. That’s staggering. We’re proud to be a small part of such a monumental effort.” Stevens would like the donation to primarily benefit children’s programs, so the Network dollars will go to FOOD Share’s Children Hunger Services, benefiting children in Ventura County.

Network – along with their sales arm Rabbit Marketing – has been a California company since 2005, but they are pushing to create a strong presence in the Ventura County area this year. “We’ve been airing three commercials on six cable stations with our spokesrabbit Webster. He’s the memorable face of Network and Rabbit Marketing,” Stevens boasts. “We’re also about to launch a sweepstakes campaign, enabling Ventura County residents to win a week-long getaway just for registering their Network App. So residents who support our FOOD Share campaign can also register for the sweepstakes. How’s that for an incentive to help children in our county?”

For more information regarding Network’s charitable campaign to support FOOD Share, please visit www.Netword.com/FoodShare. For more information regarding FOOD Share, please call (805) 983-7100 or visit www.FoodShare.com.

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